25 June - 9 July 2011

Reinventing the Future: New Strategies in Global Management and the Role of Europe

We are extremely pleased to welcome you to the XVI International Summer University in Köszeg at the Institute for Social & European Studies (ISES) Foundation, to learn more about our shared global future and understand the complexities of present transformations, new partnerships, and growing social and corporate responsibilities. This program will take place from June 25 to July 9 2011.

Since 1996, ISES has organized the International Summer University where the annual topic has always been constructed around contemporary European and global issues. This year, the XVI International Summer University will focus on: Reinventing the Future - New Strategies in Global Management and The Role of Europe.

The Institute for Social & European Studies (ISES) Foundation, already a Jean Monnet European Centre of Excellence, was also recently awarded a UNESCO Chair in Cultural Heritage Management. The UNESCO Chair will complement the ISES-Corvinus postgraduate programme in Cultural Heritage Management & Sustainable Development, a unique program that is the first of its kind in Hungary.

At the closing ceremony of the XVI International Summer University, we will also be inaugurating the new ISES Advanced Studies Centre and Library in Köszeg, intended for MA and PhD student researchers as well as professors to further knowledge and scientific inquiry in the social sciences and the humanities.

Warm wishes,
Ferenc Miszlivetz & Jody Jensen, ISES
I. WORLD CRISIS: GLOBAL TRANSFORMATIONS AND EMERGING OPPORTUNITIES

Monday, 27 June 2011

11:00 Attila Marján (Széchenyi University): Before and After Crisis – Quo Vadis Europe?
12:00 Lunch
15:00 Balázs Hámos (Corvinus University of Budapest), Katalin Szabó (Corvinus University of Budapest): Social and Technical Innovation in a Post Carbon-Age: Dual Backwardness and the Possibility for its Remedy in a Less Developed Country
16:00 Comments by Dr. Marel Béla Steffens (CFO, Siemens Hungary)
16:30 Tamás Szűcs (representative of the European Comission in Hungary): Hungarian EU Presidency from a Commission perspective
18:00 Dinner
20:00 Welcome party for students

II. IS OUR PLANET SUSTAINABLE?

Tuesday, 28 June 2011

10:00 Norbert Kroó (Hungarian Academy of Sciences): Sustainability and New Economic Thinking
12:00 Lunch
14:00 H.E. Sok An (Deputy Prime Minister of Cambodia): The Preah Vihear Temple - Cambodia’s efforts in the Protection of Cultural Heritage
15:00 Panel Debate: Connections of Culture and Sustainability
17:00 Sightseeing in Kőszeg
19:00 Dinner

WEDNESDAY, JUNE 29:
CULTURAL HERITAGE MANAGEMENT AND SUSTAINABILITY

10:00 Julia Marton-Lefèvre (International Union for Conservation of Nature): The Global Quest for Sustainability: Is it Relevant and Attainable?
12:00 Lunch
14:00 James Skelly (Magee College, University of Ulster): The Planet is Sustainable – Our Lifestyles Are Not
15:00 H.E. Siri Ellen Sletner (Norwegian Ambassador to Hungary)
18:00 Dinner
III. EUROPEAN TRAIL

THURSDAY, JUNE 30:
THE FUTURE OF THE EUROPEAN SOCIAL MODEL

10:00  Yolanda Onghena (Barcelona Centre for International Affairs): Images and Imagery of Europe

10:45  Ghislain Verstraete (Ghent University): Social Security and Citizenship

11:30  Ine Pisters (Ghent University): Presentation of “Rethinking Realities”

12:00  Lunch

14:00  Guido Montani (University of Pavia): Austerity without Growth: the Unsustainable Policy of EU Governments

15:30  Mario Nuti (University of Rome "La Sapienza"): The Future of the European Social Model in the Light of Austerity Programmes

16:30  Workshop 2 (for members of the European Trail)

18:00  Dinner

FRIDAY, JULY 1:
OUTCOMES AND PERSPECTIVES FROM HUNGARY’S EU PRESIDENCY

10:00  Ferenc Miszlívetz (ISES): Creative City – Sustainable Region: the Outline of a New Strategic Development Paradigm

Comments: Béla Báthy (vice-mayor of Kőszeg)

11:00  Róbert Manchin (Gallup Europe): The status of European Union, in the eyes of the citizen...

12:00  Lunch

GLOBAL PLAYERS AND LOCAL CONTRIBUTORS

14:00  Presentation by Dale Martin (CEO, Siemens Hungary)

15:30  Workshop 3: The Complex City: Creative, Smart and Sustainable (for ISES partners)

18:00  Dinner

20:00  Wine Tasting

SATURDAY, JULY 2: TRIP TO THE ADVENTURE PARK IN GYÖNGYÖSFALU

SUNDAY, JULY 3: FIELD TRIP TO LAKE BALATON (see photo below)
IV. DIVERSITY MANAGEMENT WITHIN THE EU

MONDAY, JULY 4:

10:00 Balog Zoltán (State Secretariat): The Roma on the Agenda of the Hungarian EU Presidency
11:00 György Csepeli (Eötvös Loránd University): Europe's First TransEuropean Minority. The need for New Paradigms of Public Policy
12:00 Lunch
14:00 János Birta (European Roma and Travelers Forum): New Means of Economic Empowerment
15:00 György Lukács (Autonomy Foundation): Learning by Doing (Changing Lifestyle and Consumption)
16:00 Panel discussion on the local economic perspectives of the Roma people
18:00 Dinner
20:00 Cultural Evening with Roma artists

TUESDAY, JULY 5:

10:00 Mária Bogdán (University of Pécs): The Roma in the Media - The Role of Media Representation in Constructing Prejudices
12:00 Lunch
14:00 Péter Radó (Expansion Human Consulting Ltd.): The Failure of Public Education Systems. The School and the Roma Kid.
15:00 Presentation of the film “Refused” directed by Antónia Mézsáros
18:00 Dinner

WEDNESDAY, JULY 6:
MANAGING THE PAST: CULTURE, PARTICIPATION AND CIVIL SOCIETY

10:00 Marco Antonio da Silva Ramos (University of Sao Paulo): Contacts and Influences between Classical and Popular Brazilian Music
12:00 Lunch
14:00 Marie Paule Roudil (UNESCO Representative to European Union): The Cultural Heritage Management of UNESCO
15:30 Leonce Bekemans (University of Padua): Globalisation vs Culture: the Need for a Human-centric Approach
18:00 Dinner

V. CAN WE INVENT THE FUTURE?

THURSDAY, JULY 7: THE ROLE OF THE EU

10:00 Christina von Fürstenberg (UNESCO Chief of Section for Policy and International Cooperation, Division of Social Sciences, Research and Policy): Networking, Societal Learning, Democracy and Social Cohesion
11:00 Jody Jensen (ISES): What is Global Civil Society?
12:00 Lunch
14:00 Elemér Hankiss (Hungarian Academy of Sciences): Possible and Impossible Futures
15:00 Gabrielle Matzner (Former Austrian Ambassador to UK): Developments in the Arab World (and the Challenges for Europe)
18:00 Dinner
20:00 Movie Night - Zeitgeist: Addendum

FRIDAY, JULY 8: THE ROLE OF THE EU

09:00 Debates on Democratization (Jasmine revolutions, Arab world, US, EU, human security): Róbert Manchin (Gallup Europe), James Skelly (Magee College, University of Ulster), Ferenc Mizslivetz (ISES), Jody Jensen (ISES)
10:00 Student Presentations
12:00 Lunch
13:30 Student Presentations
16:00 Summary
16:15 Closing of the XVI International Summer University and

Graduation Ceremony of the Cultural Heritage Management and Sustainable Development Programme,
Speakers: Ferenc Mizslivetz (director of ISES), Jody Jensen (ISES)
H.E. Katalin Bogay (Hungarian Ambassador to the UNESCO)
László Huber (mayor of Köszeg), Tamás Mézsáros (rector, Corvinus University of Budapest), László Trautmann (dean, Corvinus University of Budapest), Iván Bába (State Secretariat of the Ministry of Foreign Affairs) Ferenc Mizslivetz (director of ISES)
19:00 Opera Concert
20:00 Reception and Farewell Party

SATURDAY, JULY 9: DEPARTURES
XVI INTERNATIONAL SUMMER UNIVERSITY PARTICIPANTS

An, Sok - Deputy Prime Minister of Cambodia · Bába, Iván - State Secretariat of the Ministry of Foreign Affairs · Balog, Zoltán - State Secretariat · Bekemans, Leonce - University of Padua · Birta, János - European Roma and Travelers Forum · Bogdán, Mária - University of Pécs · Bogyay, Katalin - Hungary’s Ambassador to UNESCO · Csepe, György - Eötvös Loránd University · da Silva Ramos, Marco Antonio - University of Sao Paulo · Hámosi, Balázs - Corvinus University of Budapest, Department of Comparative Economics · Hankiss, Elemér - Hungarian Academy of Sciences, Institute of Political Science · Infante, Claude - Europe of Cultures Forum · Jensen, Jody - ISES · Kerekes, Sándor - Corvinus University of Budapest · Kroó, Norbert - Hungarian Academy of Sciences · Lukács, György - Autonomy Foundation · Manchin, Róbert - Gallup Europe · Marján, Attila - Széchenyi University · Martin, Dale - Siemens Hungary · Marton-Lefêvre, Julia - International Union for Conservation of Nature · Matzner, Gabrielle - Former Austrian Ambassador to UK · Mészáros, Tamás - rector, Corvinus University of Budapest · Miszlivetz, Ferenc - ISES · Montani, Guido - University of Pavia · Nuti, Domenico Mario - University of Rome "La Sapienza" · Onghena, Yolanda - European Trail, Barcelona Centre for International Affairs · Palánkai, Tibor - Corvinus University of Budapest · Pisters, Ine - University of Ghent · Pók, Attila - Hungarian Academy of Sciences · Radó, Péter - Expansion Human Consulting Ltd · Rosta, Miklós - Corvinus University of Budapest · Roudil, Marie Paule - UNESCO Representative to European Union · Schöpfli, George - member of the European Parliament · Skelly, James - University of Ulster · Sletner, Siri Ellen - Norwegian Ambassador to Hungary · Steffens, Marec Béla – Siemens Hungary · Szabó, Katalin - Corvinus University of Budapest, Department of Comparative Economics ·

Szűcs, Tamás - Representative of the European Commission in Hungary · Trautmann, László - Corvinus University of Budapest · Verstraete, Ghislain - University of Ghent · von Fürstenberg, Christina - Chief of the Policy and Cooperation in Social Sciences Section, Division of Social Sciences Research and Policy, UNESCO.

STUDENT PARTICIPANTS

Bacchus, Andrew - Canada · Bakhteeva, Regina - Russia · Butalid, Renjie - Canada/Philippines · Can, Duyygül - Turkey · Ebots, Elvis Assick - Cameroon · Goodhand, Jenna - Canada · Kaspputis, Juozas - Lithuania · Kiss, András - Hungary · Lee, Yuna - South Korea · Martin, Máté - Hungary · Mazetyte, Karolina - Lithuania · Merz, Prisca - Germany · Mirza, Amna - India · Mokabe, Venatus Itoe - Cameroon · Mollayousef, Narciss Sohrabi - Iran · Munteanu, Diana Loredana - Romania · Rimsky, Tomas - Czech Republic · Rukaitė, Vilma - Lithuania · Shlapak, Natasha - Belarus · Smaliak, Tatsiana - Belarus · Tuci, Blerta - Albania.
The Europe House in Kőszeg where the Institute for Social & European Studies (ISES) is located. The Europe House will also be the venue for the XVI International Summer University.

About the Institute for Social & European Studies (ISES)

The Institute for Social & European Studies (ISES) Foundation together with Corvinus University of Budapest, offers international multidisciplinary research and educational programmes that provide young academics and thriving professionals with a diverse education in European integration and regional cooperation, international studies and cultural heritage management.

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PARTNERS:

The XVI International Summer University in Kőszeg would not be possible without the support of the following organizations:

Institute for Social & European Studies (ISES) Foundation; Corvinus University of Budapest; UNESCO; the Representative of the European Commission in Hungary; the Life Long Learning Programme - Jean Monnet Programme; Central European Initiative; Norwegian Financial Mechanism; the city of Kőszeg; Vas County; Siemens Hungary; IBM Hungary.